

Organised by



An International Expo for the Growth of Indian **E-Vehicle Industry**

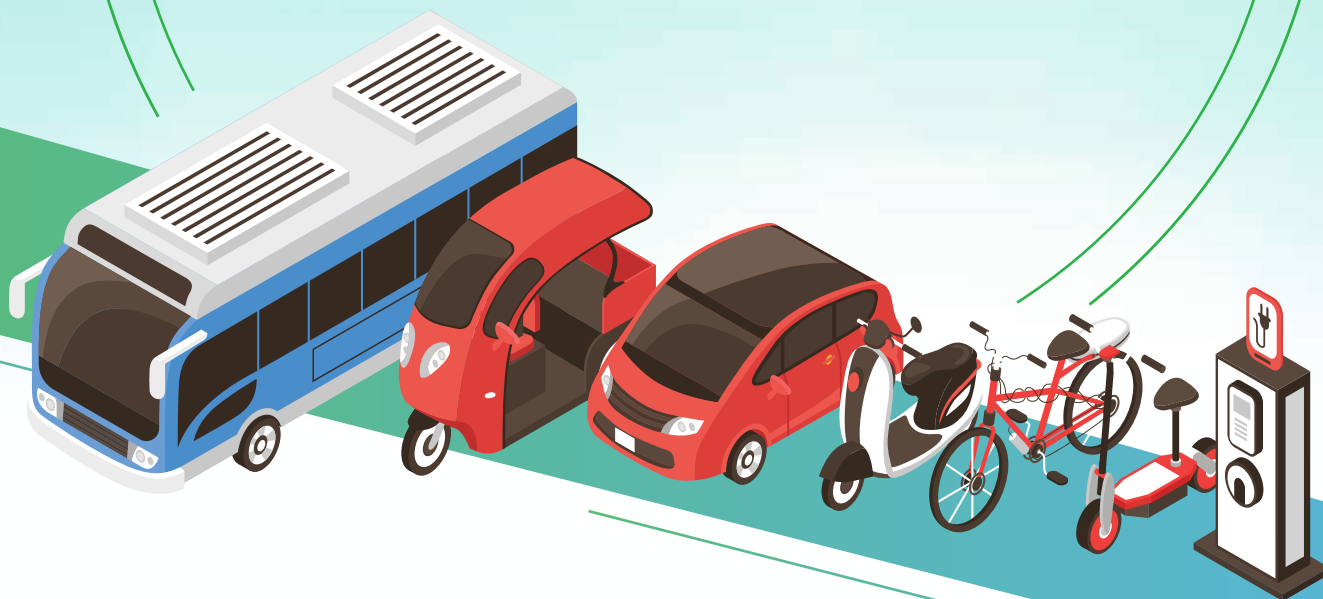
BVTECH
BATTERY VEHICLE **EXPO**
2022

INDIA
eVEHICLE
SHOW 2022

7 8 9

September 2022

Hall No. 7, 8, 9, 10 & 11
Pragati Maidan, New Delhi



250+

TOP BRANDS



150+

VALUABLE EXHIBITORS



10,000+

UNIQUE BUSINESS VISITORS

www.BVTechExpo.com



Post Show
2017



108+
Exhibitors



8,710+
Visitors

Post Show
2019



120+
Exhibitors



11,784
Visitors

After the successful editions in 2017 and 2019, the India E-Vehicle Show & BV Tech Expo 2022 is into its third edition. The three-day international show this September offers an unrivalled opportunity to the entire EV community to access the entire clean mobility value chain.

More than 100 E-Vehicle companies had participated in the second E-Vehicle Show & BV Tech Expo in 2019. The expo showcased electric vehicles, clean energy technologies and better battery technologies to 11,784+ audiences. It witnessed the presence of leading industry influencers, top-notch EV companies, and exhibitors showcasing next-gen and advanced technologies.

In India, the push towards greater adoption of E-mobility has largely come from the government through new policies and subsidies (for example, the FAME-II scheme). State governments are also coming up with EV policies. Delhi government has announced a subsidy of ₹6,000 per electric vehicle charging point to empanelled vendors. The state government is also encouraging large number of E-Vehicle charging stations.

Exhibitor Benefits

- Have cost-effect access to over 250 top brands
- Exhibit your latest and innovative products and services, future technologies to over 10,000 enthused audience
- Launch new products and services
- With the entire E-Vehicle & Battery Vehicle under one roof, it will help to gauge instant market reactions and feedback on latest products and services
- Can engage directly with a large gathering of industry buyers and investors, and can build strategic business alliances
- Unrivalled networking and business matchmaking opportunity with industry professionals from across the globe

Don't miss the opportunity to showcase your brand, products and services as a leader within the industry.

Special Zones

- E-rickshaw and two-wheeler
- E-Vehicle
- Passenger vehicle
- Battery and power
- Auto ancillary
- Instrumentation, T&M
- Startup, Make In India, and certification
- Finance and banking
- Country pavilions
- Investment, SEZs and clusters

Exhibitor Profile

- E-Vehicle manufacturers
- Automotive, parts, components manufacturers and suppliers
- Material suppliers
- Battery manufacturers
- Engineering services and consultants
- Testing, R&D, design, simulation, and education institutions
- Connectors and cables
- Wires and harness manufacturers and suppliers
- Auto ancillaries manufacturers and suppliers
- Machinery and equipment manufacturers
- Charging station manufacturers
- Power management companies
- Govt bodies and nodal agencies

Target Audience

- 1 ▶ **Decision-makers from across India**
- 2 ▶ **Investors from across India and other countries**
- 3 ▶ **EV enthusiasts with deep pockets**

How We Attract Visitors

With the ultimate aim to maximise your return on investment, we are doing extensive promotions of our shows, which will continue for four months

- We are eager to work collectively with our exhibitors and sponsors and help them reach out to their buyers with the help of our resources, market connections, and social networking
- Our dedicated call centre is putting in hours to directly call the purchase and procurement managers, manufacturing and R&D heads and other relevant experts of business houses
- Regular ads in business dailies—print and digital versions will help in buzzing about the Mega Expos for over three months
- We have tied up with industrial clusters and their respective associations to invite their members
- B2B meetings with Big Buyer, the single point sourcing solution for big business houses
- E-mailer and SMS campaigns to our massive industry database
- More than 1 lakh personal invitations to the industry
- Our media partners—Tradeindia, Tender 247.com, 10 Times, Four Square Media, Alibaba.com and Trade4India.com have already started promoting the shows
- The shows are also being promoted through dedicated websites, social media platforms and PR agency

Exhibit Space Cost



- **Shell Space Rate:**
INR 16,000 / sqm
(Minimum booth: 9 sqm)
- **Raw Space Booth:**
INR 15,000 / sqm
(Minimum 18 sqm)

Sponsorship

- **Platinum Sponsorship:**
INR 25,00,000
- **Gold Sponsorship:**
INR 15,00,000
- **Silver Sponsorship:**
INR 10,00,000
- **Dinner Sponsorship:**
INR 10,00,000
- **Lanyard & Badge:**
INR 5,00,000
- **Bag Partner:**
INR 3,00,000

*GST applicable on above rates

Co-Located Shows



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